



CO--VENIENT

We Make It Better

10th April 2025



ISEP



AGENDA

1. *Problem*
2. *State of the art*
3. *Project management*
4. *Marketing*
5. *Eco-efficiency Measures for Sustainability*
6. *Ethical and Deontological Concerns*
7. *Product*
8. *Conclusions*





PROBLEM

1 MILLION PORTUGUESE PEOPLE

Worked from home in 2023



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ABOUT CO-VENIENT

***For** students, locals and tourists who work remotely
Who not have enough public space outside to work*

The CO-VENIENT

*is a public, smart, ergonomic and
multipurpose workstation*

***That** helps customers working outside, improving their
mental health*

***Unlike** strawberrye*

***Our** solution is smart and multipurpose*

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STATE OF
THE ART

PRODUCTS



Kuube



Strawberrye



Soofa



AMAi

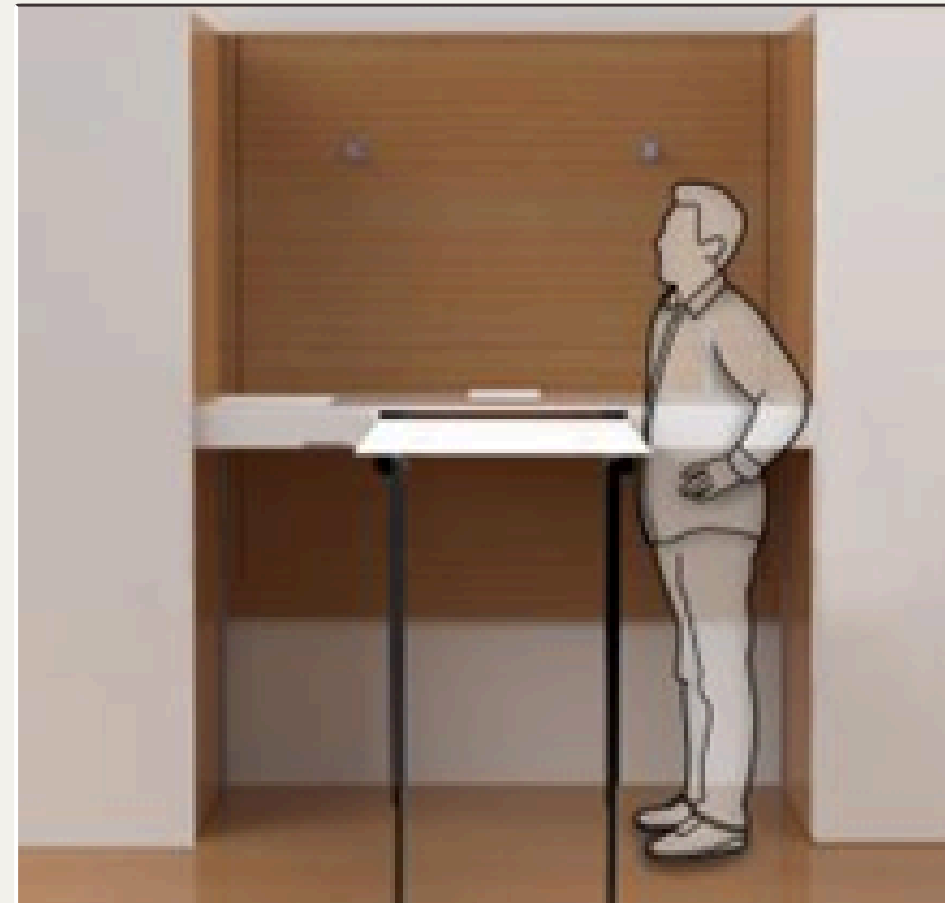
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PROJECTS



ReeDesk



Amplea

Choices made based on ethical and deontological analysis

- *Height-adjustable furniture*
- *Solar panels*
- *Natural and recyclable materials (wood, aluminium, concrete)*
- *A circular layout was adopted*
- *Digital access features*

SWOT



STRENGTHS

- *Sustainable*
- *Tech-equipped*
- *Ergonomic design*

WEAKNESSES

- *High initial costs*
- *Reliance on external buyers*

OPPORTUNITIES

- *Sustainability trend*
 - *Government support*
 - *Market expansion*
- 

THREATS

- *Competitive market*
- *Economic uncertainty*



ECO-EFFICIENCY MEASURES FOR SUSTAINABILITY

ENVIRONMENTAL

- *Solar panels*
- *Sustainable materials*

SOCIAL

- *Exchanges, collaboration*
- *Fight against isolation*
- *Well-being*



STAKEHOLDERS

<i>Stakeholder</i>	<i>Power</i>	<i>Interest</i>
<i>Team members</i>	<i>High</i>	<i>High</i>
<i>Supervisors</i>	<i>High</i>	<i>High</i>
<i>Professor Benedita</i>	<i>High</i>	<i>High</i>
<i>Suppliers</i>	<i>High</i>	<i>Medium</i>
<i>Competitors</i>	<i>Low</i>	<i>Low</i>
<i>Customers</i>	<i>Medium</i>	<i>High</i>

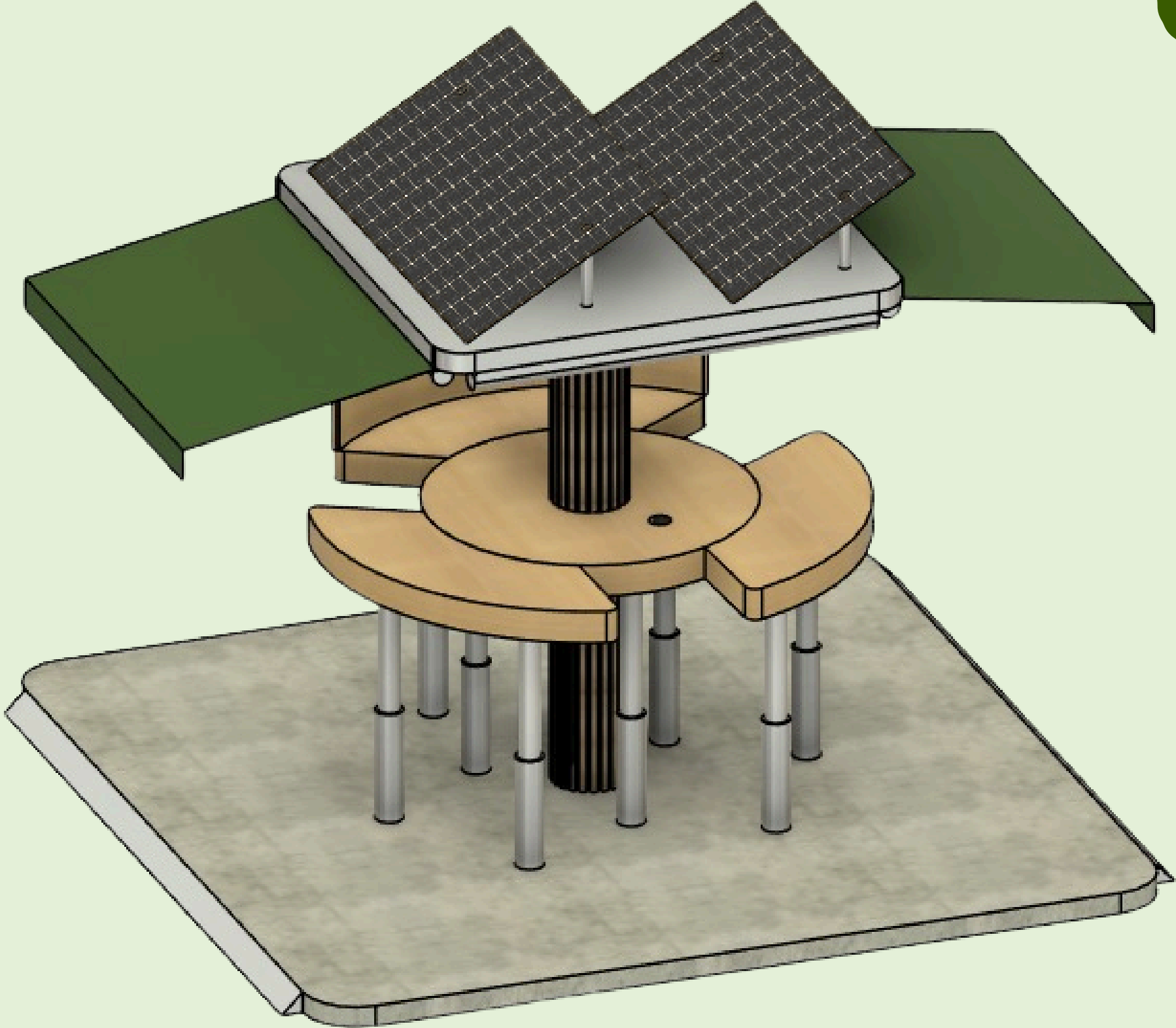


RISKS

<i>Risk</i>	<i>Probability (1-5)</i>	<i>Impact (1-5)</i>	<i>Response</i>
<i>Member does not want to work</i>	3	4	Mitigate
<i>Technical challenges</i>	3	3	Mitigate
<i>Budget constraints</i>	4	5	Avoid
<i>Supplier delays</i>	2	2	Transfer



3D MODEL



FLYER



CO--VENIENT

We Make It Better

*Perfect co-working
space in nature for*
EVERYONE



- ✓ *Adjustable equipment*
- ✓ *Charging ports*
- ✓ *Sustainable materials*
- ✓ *Wi-Fi connection*

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CONCLUSIONS



TIME FOR QUESTIONS

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